

FREILOT

Urban Freight Energy Efficiency pilot phase launch

28 October 2010, Helmond, The Netherlands



www.freilot.eu

Agenda

Press Briefing

09.45 - 10.30 Press conference Helmond Castle, Kasteelplein 1, Helmond
 FREILOT promotional video
 General & Technical Question and Answer Session

Showcase

10.00 - 10.30 Registration and coffee Helmond Castle
 11.00 - 13.30 Showcase Van den Broek Logistics
 (transport provided)
 FREILOT simulator
 Truck and Fire Brigade demonstrations
 Guided Tours and Talk to the Experts
 LUNCH included

Conference "How ITS can support cleaner and more efficient urban freight logistics"

14.00 - 16.00 Conference High Tech Automotive Campus,
 Steenovenweg 1, Helmond
 14.00 - 14.05 Opening address
 Han van de Bremer, Managing Director, High Tech Automotive Campus
 14.05 - 14.10 Welcome and introduction
 Chairman Tineke Klitsie, Managing Director, City of Helmond
 14.10 - 14.20 Urban Freight and ITS: the European Commission
 Helen Kopman, DG INFSO
 14.20 - 14.30 Urban Freight and ITS: The Netherlands
 Eric Janse de Jonge, Ambassador for Urban Logistics and Distribution
 14.30 - 14.40 Urban Freight and ITS: Logistic Partners
 Peter van der Meij, Chairman of the Foundation "NL is Logistics"
 14.45 - 15.00 Introduction to FREILOT
 Zeljko Jeftic, FREILOT Project Coordinator
 15.00 - 15.50 Panel Discussion
 All Keynote Speakers
 Tineke Klitsie, Managing Director, City of Helmond
 Michael Nielsen, International Road Transport Union
 Willem Hartman, Managing Director, Peek Traffic B.V. Netherlands
 P. G. M. Tielemans, Deputy Mayor Centre Development, Traffic
 Development, Technical Services and Environment
 Peter van der Meij, Chairman of the Foundation "NL is Logistics"
 Charles Engelaar, Volvo Netherlands (Volvo/Renault representative)
 15.50 - 16.00 Conclusion and closure of Conference

Cocktail and Networking

16.00 - 16.45 Cocktail and networking